

**Royal College of Psychiatrists
International Congress 2019**

Exhibition Opportunities

Exhibitor Feedback 2018:

"We have had a particularly positive experience and made several connections"

"Really good engagement from delegates - Keep it up!"

"Met a number of key customers at the event from all around the UK"

"The conference was a great experience and all staff from RCPsych were extremely helpful and professional"



About the Royal College of Psychiatrists

The Royal College of Psychiatrists is the professional medical body responsible for supporting psychiatrists throughout their careers, from training through to retirement, and in setting and raising standards of psychiatry in the United Kingdom.

The College aims to improve the outcomes of people with mental illness, and the mental health of individuals, their families and communities. In order to achieve this, the College sets standards and promotes excellence in psychiatry; leads, represents and supports psychiatrists; improves the scientific understanding of mental illness; works with and advocates for patients, carers and their organisations. Nationally and internationally, the College has a vital role in representing the expertise of the psychiatric profession to governments and other agencies.

The core purposes of the Royal College of Psychiatrists are to:

- Set standards and promote excellence in psychiatry and mental healthcare
- Lead, represent and support psychiatrists
- Work with patients, carers and other organisations interested in delivering high quality mental health services

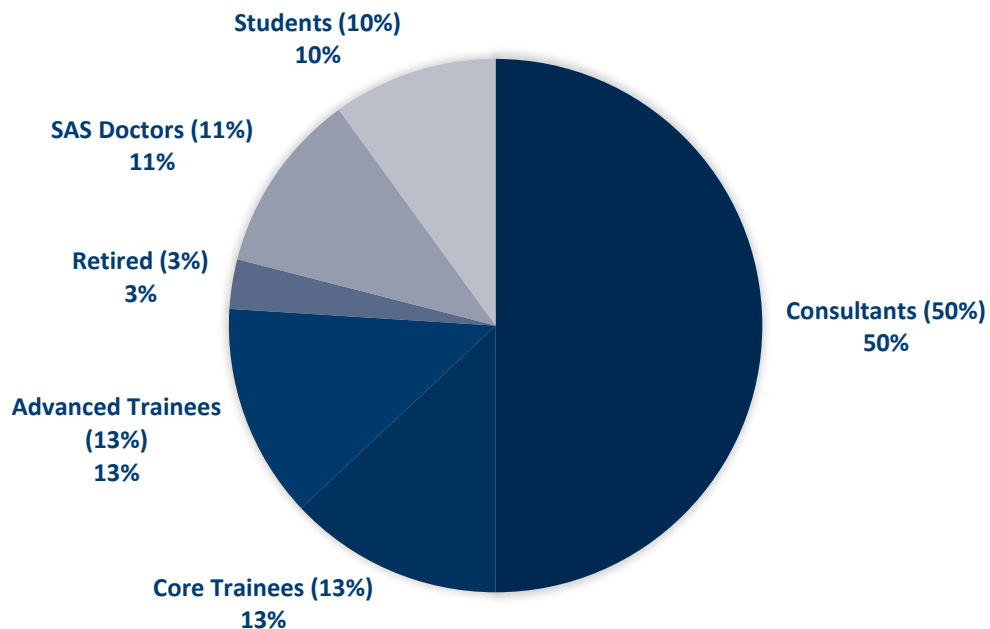


A History of the International Congress

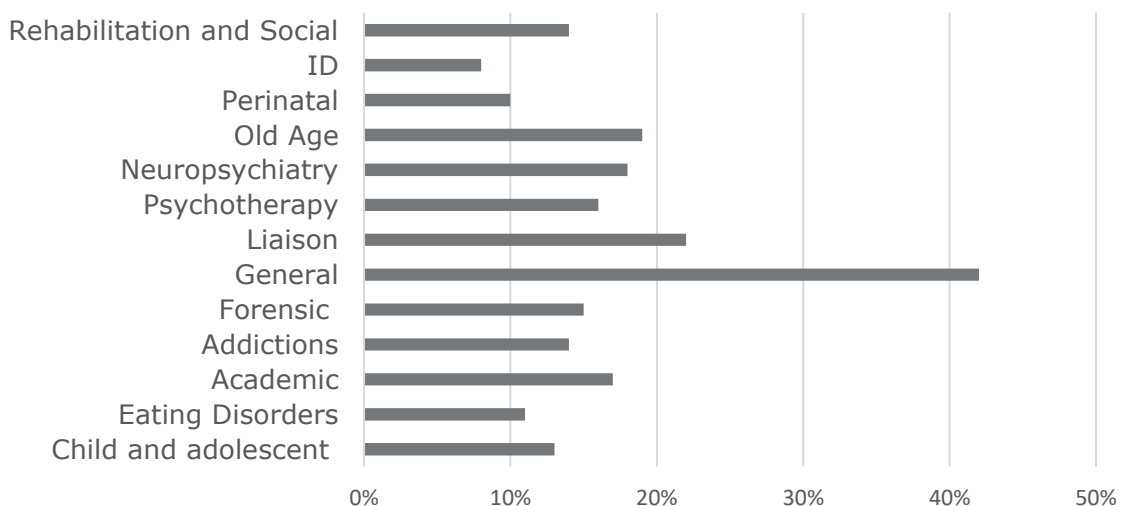
The Royal College of Psychiatrists celebrated its first International Congress in 2010 with just over 1,300 delegates. Since then, the event has grown steadily to become one of the most prestigious mental health events in the world attended in 2016 by over 3,000 delegates. The congress attracts local, national and international delegates from various staff grades. It is the ideal opportunity for psychiatrists to network, share best practice and ensure they are up to date with the latest findings in mental health.

The 2018 Congress which took place in Birmingham, was a sell-out event, hosting 2,800 delegates from 54 countries, making it the largest RCPsych Congress outside of London. As we return to London in 2019, we are expecting the event to attract over 3,000 delegates.

International Congress 2018 Attendee Professional Roles



Breakdown by faculty 2018 as %



International Congress 2019

We are delighted to announce that the Congress will return to London Excel on **1-4 July 2019**, with the theme '**Psychiatry: Inspiring Minds**'.

The event will host 3,000+ delegates from over 50 countries from across the world. Participating at the RCPsych International Congress 2019 will provide you with the opportunity to:

- Connect with 3,000+ international delegates
- Network with other leading organisations from the industry
- Raise your organisation's profile on the global stage

The 2018 exhibition **sold out**, so we recommend booking early by completing a booking form to avoid missing out on this unique opportunity and to ensure you get that prime position in the exhibition hall.

We would be delighted to arrange a meeting or a call to discuss with you in further detail the event and how we can support your marketing priorities.

If you have any queries, or require any further assistance, please do not hesitate to contact us:

Isabel Brinsden

Event & Exhibition Co-ordinator

Centre for Advanced Learning and Conferences (CALC)

The Royal College of Psychiatrists

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Exhibition Packages

Platinum Package – (3 available)

£12,000 (exc. VAT)

The Platinum Package is our premium level of sponsorship. The package includes the largest stand in the exhibition hall, 6x6m, in the finest location. Two push notifications through the congress app are also incorporated for our platinum sponsors along with a full page insert in the Congress Guide (printed programme) that no other package includes.

- 6m x 6m stand space
- Full page entry in the Congress Guide
- 3 exhibitor passes including congress lunch plus morning and afternoon refreshments
- 4 complimentary delegate passes per day, for guests of your choice
- Option to purchase additional exhibitor passes
- An insert in the delegate packs
- 2 push notifications through the Congress app
- Company name on Congress App with hyperlink to partner's website

Gold Package – (12 available)

£7,500 (exc. VAT)

Our Gold Packages are limited to a number of 12 exhibitors, plotted in prime locations throughout the exhibition hall

- 6x3m stand space including shell scheme if required
- 150 word entry in the Congress Guide
- 1 complimentary delegate pass per day, for guest/s of your choice
- 3 exhibitor passes including congress lunch plus morning and afternoon refreshments
- Option to purchase additional exhibitor passes
- An insert in the delegate packs
- Company name on Congress App with hyperlink to partner's website

Silver Package (16 available)

£5,900 (exc. VAT)

Silver Packages are limited to a number of 16 exhibitors and include the following benefits:

- 3x3m stand space including shell scheme if required
- 80 word entry in the Congress guide
- 2 exhibitor passes including congress lunch plus morning and afternoon refreshments
- Option to purchase additional exhibitor passes
- Company logo on Congress App with hyperlink to partner's website

Bronze Packages (16 available)

£3,900 (exc. VAT)

Bronze packages are limited to a number of 16 exhibitors and include the following benefits:

- 3x2m stand space including shell scheme if required
- 2 exhibitor passes including congress lunch plus morning and afternoon refreshments
- Company logo on Congress App with hyperlink to partner's website
- Note: Additional exhibitor passes cannot be purchased with this package

Sponsorship Levels

	Platinum	Gold	Silver	Bronze
Cost	£12,000	£7,500	£5,900	£3,900
Stand Size	6x6m	6x3m	3x3m	3x2m
Number of stands available	3	12	16	16
Number of exhibitor passes included in the package	3	3	2	2
Option to purchase additional exhibitor passes?	Unlimited	Unlimited	Unlimited	x
Number of complimentary delegate passes	4	1	x	x
Insert in delegate packs	Yes	Yes	x	x
Push notifications in the Congress App	Yes	x	x	x
Entry in Congress Guide (programme)	Full Page	150 words	80 words	x
Company logo on Congress app with hyperlink to partner's website	Yes	Yes	Yes	Yes

To discuss bespoke packages, please contact isabel.brinsden@rcpsych.ac.uk

Additional Opportunities and Extras

Shell Scheme

If you require standard shell scheme for your booking, this will be a complimentary offering provided. Please specify on your Exhibitor Request Form whether you will require shell scheme or if your stand will be free build.



Banner Advertisement in Congress App

All delegates are encouraged to download the congress app, which contains programme, speaker details, and presentations.

£1,250 exc. vat

Congress Guide

Full page colour advertisement in printed congress guide.

Inside front or back cover position

£1,250 exc. vat

Inside page position

£950 exc. Vat

Delegate Bag Inserts

Inserts can be up to A4 size and up to 2 pages attached together. 3,000 copies will be required by 31st May 2019.

£500 exc. Vat

Display Items

Display items can be up to A4 size and up to 4 pages attached together. Larger items may be displayed at an additional fee. These will be placed on the information table for delegates to pick up. 1,500 copies will be required by 31st May 2019.

£350 exc. VAT

Additional Exhibitor Passes are also available

Exhibitor Passes

Extra exhibitor passes can be purchased by Platinum, Gold and Silver exhibitors, charged at **£55 per person per day**. This fee includes congress lunch plus morning and afternoon refreshments. Badges are issued on arrival and can be collected at the Exhibitor Registration Desk.

Please request a form from isabel.brinsden@rcpsych.ac.uk and return it by **Friday 31st May 2019**.

Delegate Passes

Exhibitor passes do not include attendance to the lectures. If exhibitors wish to attend any lectures they will need to register as a delegate, subject to availability. Delegate passes will allow access to all sessions and these attendees will be provided with a certificate of attendance.

Please request a delegate registration form from isabel.brinsden@rcpsych.ac.uk and return it by **Friday 31st May 2019**.

To discuss your individual requirements, please contact isabel.brinsden@rcpsych.ac.uk

We look forward to seeing you in London!

We would like to thank our 2018 exhibitors:

PLATINUM



GOLD



SILVER



BRONZE



OTHER SUPPORTERS

